

| | | SPONSORSHIP LEVEL & BENEFITS | | | | | | |
|--|--|---|------------------------|------------------------|---------|-----------------|-------|---|
| | | See following page for upgraded Keystone benefits | | | | FRIEND | | |
| | | PLATINUM | GOLD | SILVER | BRONZE | multi-year only | | |
| BENEFIT DESCRIPTION | | \$10,000 | \$7,500 | \$5,000 | \$2,500 | \$1,000 | \$500 | |
| WMA ICAA CHAPTER BENEFITS | GENERAL | Brand exclusivity | ✓ | | | | | |
| | | Thanked from podium at events | ✓ | ✓ | | | | |
| | | Active link on WMA ICAA Chapter page of ICAA National website | Name ⁴ | Name ⁴ | | | | |
| | | Listed on WMA ICAA website | | | ✓ | ✓ | ✓ | ✓ |
| | | Membership discount to all events for your staff | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Tickets to receptions (annually) | 8 | 6 | 4 | 2 | | | |
| | Invitation to receptions and social events | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| | Tickets to lectures (annually) | 8 | 6 | 4 | 2 | | | |
| | Naming rights to an education event | ✓ | | | | | | |
| | Year-long recognition at education events | ✓ | ✓ | ✓ | ✓ | | | |
| EDUCATION | Listed in education press announcements and eblasts ¹ | Logo | Logo | Name | Name | 1 | 1 | |
| | Company poster and brochures at lectures ² | ✓ | ✓ | ✓ | ✓ | | | |
| | | | | | | | | |
| 2021 JOHN RUSSEL POPE AWARDS CEREMONY BENEFITS | MEDIA | Listed in printed and digital eblasts and announcements ¹ | Logo | Logo | Name | Name | | |
| | | Use of WMA ICAA Chapter logo on website for awards season | ✓ | ✓ | | | | |
| | | Active link on WMA ICAA John Russell Pope (JRP) website for awards season | Logo | Logo | | | | |
| | Listed on WMA ICAA JRP website for awards season | | | Name | Name | | | |
| | CEREMONY | Thanked from podium at ceremony | ✓ | ✓ | | | | |
| | | Tickets to 2021 JRP ceremony | 8 | 6 | 4 | 2 | 2 | 1 |
| | | Acknowledgement in cocktail hour slideshow | 6 Full Screen | 3 Full Screen | 2 Logo | Logo | | |
| | | Acknowledgement in ceremony slideshow | Full Screen | Logo | Name | Name | | |
| Acknowledgement in ceremony brochure | | Logo | Logo | Name | Name | Name | Name | |
| Sponsorship artwork in ceremony brochure | Full Page | Full Page | Half Page ³ | Half Page ³ | | | | |

Notes

- ¹ Eblast reaches 3,500+ within the WMA ICAA Chapter area
- ² Sponsor is responsible for supplying and displaying posters (11 x 17) and brochures
- ³ Optional \$500 add on for full-page sponsorship artwork
- ⁴ Available to the first five sponsors; others will receive an active link on the WMA ICAA website

Select One Sponsorship Level from Single Year or Multi-Year

| ✓ | SINGLE YEAR SPONSORSHIP LEVEL | CONTRIBUTION | TAX DEDUCTION |
|---|-------------------------------|--------------|---------------|
| | PLATINUM | \$10,000 | \$8,400 |
| | GOLD | \$7,500 | \$6,300 |
| | SILVER | \$5,000 | \$4,200 |
| | BRONZE | \$2,500 | \$2,100 |

| ✓ | MULTI-YEAR SPONSORSHIP LEVEL (THREE YEAR MINIMUM) | ANNUAL CONTRIBUTION | TAX DEDUCTION PER ANNUM |
|---|--|---------------------|-------------------------|
| | PLATINUM KEYSTONE | \$10,000 | \$8,400 |
| | GOLD KEYSTONE | \$7,500 | \$6,300 |
| | SILVER KEYSTONE | \$5,000 | \$4,200 |
| | BRONZE KEYSTONE | \$2,500 | \$2,100 |
| | FRIEND | \$1,000 | \$600 |
| | FRIEND | \$500 | \$300 |

| | | | |
|--|-----------|--|--------------|
| Number of Years Indicate number of years of sponsorship, three year minimum. | _____ yrs | Total Contribution Multiply selected Annual Contribution by the number of years. | \$ _____ .00 |
| | | Platinum Keystone sponsors, deduct \$2,500 per additional year of sponsorship over one year. | |